

SCREAM DIEGO

SAN DIEGO'S ULTIMATE
HORROR & POP CULTURE EVENT

SPONSORSHIP BENEFITS

APOCALYPSE
SPONSOR
\$5,000

ZOMBIE HORDE
SPONSOR
\$2,500

UNDEAD
SPONSOR
\$1,500

INFECTED
SPONSOR
\$800

| | | | | |
|--------------------------------|----------------------------|--------------------------|---------------------------|--------------------------|
| PRIME BOOTH LOCATION | 8'x20' SPACE | 8'x10' SPACE | 8'x10' SPACE | — |
| RECOGNITION & ANNOUNCEMENTS | ✓ | — | — | — |
| PRESS RELEASE INCLUSION | ✓ | ✓ | — | — |
| LOGO ON WEBSITE | PREMIUM PLACEMENT | PREMIUM PLACEMENT | STANDARD PLACEMENT | LISTED AS SPONSOR |
| LOGO ON PRINTED POSTERS | LARGEST | LARGE | MEDIUM | SMALL |
| SOCIAL MEDIA PROMOTION | DEDICATED SPOTLIGHT | FEATURED POST | SHOUT-OUT POST | THANK YOU POST |
| PROFESSIONAL EVENT PHOTOGRAPHY | ✓ | — | — | — |
| SPONSOR BOOTH PHOTOS | ✓ | ✓ | ✓ | — |
| PROGRAM BOOK AD | FULL PAGE | HALF PAGE | BUSINESS CARD SIZE | NAME LISTING |
| OPPORTUNITY FOR GIVEAWAY | ✓ | ✓ | ✓ | ✓ |
| COMPLIMENTARY PASSES | 10 PASSES | 6 PASSES | 4 PASSES | 2 PASSES |
| CUSTOM ACTIVATION OPPORTUNITY | ✓ | ✓ | — | — |
| CUSTOM SPONSORSHIP OPTIONS | ✓ | ✓ | ✓ | ✓ |



CUSTOM SPONSORSHIP PACKAGES AVAILABLE!

WE'LL BUILD A PACKAGE THAT FITS
YOUR BRAND, GOALS AND BUDGET.
LET'S CREATE SOMETHING UNDEAD TOGETHER.



**BE SEEN.
BE FEARED.
BE PART OF THE
OUTBREAK.**



MORE VISIBILITY



MORE ENGAGEMENT



MORE SURVIVORS

INFO@SCREAMDIEGO.COM